

RAMADA HOTEL PARRAMATTA

Client
Pacific Rim Leisure

Location
Parramatta, Sydney,
Australia

Value
\$28.2m

Completion
1991



The construction of the Ramada Hotel, Parramatta at a cost per room of 30 per cent lower than the industry average, was described as a "landmark achievement" by the developers, Ramada International and Pacific Rim Leisure.

Both identified the skills and professionalism of project managers, APP, as key factors in the successful completion of the \$28.2m, 188 room Australian prototype hotel, paving the way for the construction of several others in key metropolitan and regional areas.

APP was engaged to manage the construction of the new business-style hotel after initial cost estimates were too high for the feasibility to succeed.

Executive Chairman, John Taylor, said it was necessary to appraise every aspect of the undertaking in search of savings. He attributed the project's success to economies in building costs and the contractual definition of responsibilities of all participants.

The hotel was completed in June 1991 at the construction cost of \$85,000 per room, some \$35,000 less than the accepted industry "norm".

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