

## TAB CORPORATE ACCOMMODATION – SYDNEY, NSW

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**Client**  
TAB Limited

**Location**  
Sydney, NSW

**Value**  
\$40m

**Completion**  
August 2003



**APP Corporation Pty Ltd**

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In January 2000 TAB decided to refurbish their Ultimo headquarters by combining three disparate and departmentalised buildings into a quality homogenous design, as part of a business strategy to revitalise company culture and lift profits.

TAB approached APP to provide a feasibility study on various property options, taking into account the heavily entrenched live IT environment that was integral to TAB's business. APP recommended that the existing building be refurbished whilst still occupied and operational. Although this option was the most difficult to deliver and had the most associated risk, it allowed each department to come online within their new environment much earlier.

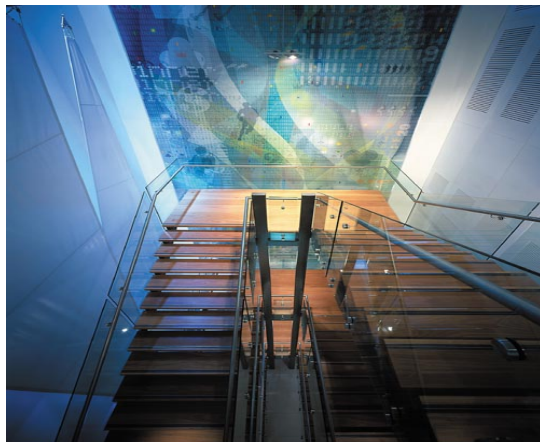
TAB endorsed a modified version of APP's delivery strategy and, based on our initial performance and quality of service, extended the commission to manage the refurbishment.

Specific challenges for APP included:

- Developing a Migration Plan during the planning stage that met TAB's business constraints of maintaining a live IT environment 24/7;
- Finalising a design whilst various parts of the business were undergoing significant change, including an ever-changing company structure; and
- Reconfiguring the Migration Plan that originally took four months to firm up, but which required regular reconfiguration to provide for up to 2 weeks' delay as asbestos areas were uncovered at each stage of the project.

APP managed these constraints by re-arranging the program methodology when faced with changing site conditions and utilised APP's professional business systems to accurately report to the client on time and cost.

The result is a polished environment for TAB that meets the original objectives of driving change within the organisation. APP's efforts in managing this difficult project were recognised via an AIPM Award for Achievement in Project Management, awarded in 2004.



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APP CORPORATION PTY LIMITED

PROJECT MANAGEMENT · BUSINESS PROJECT MANAGEMENT · URBAN DEVELOPMENT & PROPERTY · EVENTS · TECHNOLOGY

**tab**limited

29 March 2004

Mr P Spinolo  
Associate Director  
APP Corporation  
Level 1  
53 Berry Street  
NORTH SYDNEY NSW 2060

Dear Paul

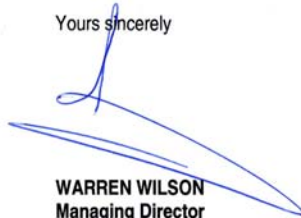
As Managing Director of TAB Limited I grant the approval for APP to lodge their submission to the Australian Institute of Building for the 2004 Professional Excellence in Building Awards.

When TAB made the decision to reassess its corporate business strategy APP provided professional independent advice in regard to our property and cultural requirements. Based on their performance on this initial commission, we then engaged APP to manage the refurbishment of our corporate headquarters that would combine three separate buildings and give us a strong lead into the 21<sup>st</sup> century.

It was critical that TAB's operations remain online and live throughout the construction phase. Not only was this achieved, but Paul Spinolo and his team of Chris Stanley, Cory Dickins, Yanto Sugih and Sharon McMahon successfully managed the difficult process of integrating and migrating our diverse departments into a cohesive homogenous environment. The team's ability to resolve the myriad issues that arose during construction meant that the project was completed on time and within TAB's budget.

We are delighted with the refurbished headquarters, and I want to thank APP for their great contribution to the success of this project.

Yours sincerely



**WARREN WILSON**  
Managing Director

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